



Vishnu Waman Thakur Charitable Trust's

## **VIVA INSTITUTE OF APPLIED ART**

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

07756937795 | [www.vivaappliedart.org](http://www.vivaappliedart.org) | [contact@vivaappliedart.org](mailto:contact@vivaappliedart.org)

---

### **Criteria 3- Research, Innovations and Extension**

## **Key Indicator 3.3**

### **Research Publication and Awards**

#### **3.3.1**



Vishnu Waman Thakur Charitable Trust's

## VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

07756937795 | [www.vivaappliedart.org](http://www.vivaappliedart.org) | [contact@vivaappliedart.org](mailto:contact@vivaappliedart.org)

### 3.3.1 Number of research papers published per teacher in the Journals as notified on the UGC CARE list during the last five years.

#### List of Research Papers Links

#### Index

Sr. No	Title of Paper	Name Of the Other	Links
<b>2022-23</b>			
1	Digitalisation of Indian Typefaces in the phase of Digital India	Sangita Patil.	<a href="https://ijfans.org/uploads/paper/3f75a5378c85de5e1ba210202b7c7eb4.pdf">https://ijfans.org/uploads/paper/3f75a5378c85de5e1ba210202b7c7eb4.pdf</a>
2	The Significance of A Counter Space design to promote Local Brand	Akshata Sagar Mestry	<a href="https://ijfans.org/issue-content/the-significance-of-a-counter-space-design-to-promote-local-brand-3591">https://ijfans.org/issue-content/the-significance-of-a-counter-space-design-to-promote-local-brand-3591</a>
3	Making A mark: Role of expressive Typography in Fostering Creative And Cognitive Skills in Learners	Netra Bangera	<a href="https://ijfans.org/issue-content/making-a-mark-role-of-expressive-typography-in-fostering-creative-and-cognitive-skills-in-learners-3586">https://ijfans.org/issue-content/making-a-mark-role-of-expressive-typography-in-fostering-creative-and-cognitive-skills-in-learners-3586</a>
<b>2021-22</b>			
	NIL		
<b>2020-21</b>			
	Nil		
<b>2019-20</b>			
4	Attractive Typefaces: Is the power of Typography, Branding myth?	Sangita Patil. Page No-260	<a href="https://iaraedu.com/pdf/ijair-volume-6-issue-2-vii-april%E2%80%93june-2019-part-2.pdf">https://iaraedu.com/pdf/ijair-volume-6-issue-2-vii-april%E2%80%93june-2019-part-2.pdf</a>
5	Augmented Reality (AR) is the new Innovation in Advertising	Chandrshekhar Thakare Page No-176	<a href="https://iaraedu.com/pdf/ijair-volume-6-issue-2-vii-april%E2%80%93june-2019-part-2.pdf">https://iaraedu.com/pdf/ijair-volume-6-issue-2-vii-april%E2%80%93june-2019-part-2.pdf</a>
6	Comparative Innovative Educational Games of Children	Siddhesh Shirsekar Page No-307	<a href="https://iaraedu.com/pdf/ijair-volume-6-issue-2-vii-april%E2%80%93june-2019-part-2.pdf">https://iaraedu.com/pdf/ijair-volume-6-issue-2-vii-april%E2%80%93june-2019-part-2.pdf</a>



Vishnu Waman Thakur Charitable Trust's

## VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

07756937795 | [www.vivaappliedart.org](http://www.vivaappliedart.org) | [contact@vivaappliedart.org](mailto:contact@vivaappliedart.org)

Sr. No	Title of Paper	Name Of the Other	Year
<b>2018-19</b>			
7	Functional Instructions with Braille pictograms using Morphological Analysis for Sightless Children's Picture Books	Siddhesh Shirsekar	<a href="https://scholar.google.com/scholar?q=siddhesh+sushil+shirsekar&amp;hl=en&amp;as_sdt=0%2C5&amp;as_vis=1&amp;as_ylo=2017&amp;as_yhi=2019">https://scholar.google.com/scholar?q=siddhesh+sushil+shirsekar&amp;hl=en&amp;as_sdt=0%2C5&amp;as_vis=1&amp;as_ylo=2017&amp;as_yhi=2019</a>
8	Learning through Gaming	Siddhesh Shirsekar	<a href="https://link.springer.com/chapter/10.1007/978-981-13-5977-4_75">https://link.springer.com/chapter/10.1007/978-981-13-5977-4_75</a>